



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**REVISED LIQUOR LICENSE PLAN OF OPERATION**

**Licensee:** Bottled Blonde Chicago, LLC  
D/b/a: Bottled Blonde

**Premises:** 504 N. Wells St.  
Chicago, IL 60654

**Application Type:** Consumption on Premises – Incidental Activity liquor license,  
and Public Place of Amusement license

**Account Number:** 397428

**Site:** 1

Pursuant to the City of Chicago Municipal Code Section 4-60-040 (h), the City of Chicago Department of Business Affairs and Consumer Protection (BACP) and the above named Licensee have agreed to the issuance of a Consumption on Premises – Incidental Activity liquor license and Public Place of Amusement license under the following revised conditions:

1. The licensee shall operate as a restaurant where the primary business activity will be the sale and service of food and where the sale of alcoholic beverages will only be incidental to the food service. The Licensee shall not operate in a manner where the sale of alcoholic beverages is the primary business activity. For purposes of this plan, the sale of alcoholic liquor shall be considered primary activity if, during any consecutive six (6)-month time period, the sale of alcoholic beverages exceeds 50% of gross sales.
2. Licensee agrees that if any investigation by the LLCC reveals that alcohol sales are the primary activity of the business, the Licensee along with counsel shall meet with the LLCC within 30 days of a request to meet. At the meeting Licensee shall provide information to the LLCC that demonstrates the Licensee is not selling alcohol as its primary business activity. If the Licensee does not provide sufficient information to establish alcohol sales are not the primary activity of the business, Licensee shall be



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subject to an appropriate order.

3. Licensee shall regularly monitor the exterior area around the premises during all of its business hours in order to address and abate noise, loitering, obtrusive customer behavior, loitering at the front door, smoking and littering complaints about Licensee's patrons or employees. Area neighbors have complained about noise, obtrusive and nuisance behavior by patrons or prospective patrons of licensee. Licensee has agreed to these revisions in order to abate the disturbances to neighbors. Specifically, Licensee agrees to have three (3) security guards Thursday– Saturday designated to the locations listed below from 9:00 p.m. until 45 minutes after closing: One security guard shall patrol the area on Wells Street from the Premises entrance south to Illinois Street and one security guard shall patrol the area on Wells street from the Premises entrance north to Grand Avenue, both ensuring patrons exit and enter quietly and uniformly allowing pedestrian traffic to easily pass on the Wells Street west sidewalk. A third security guard shall patrol the rear alley of the Premises with a focus on the alley garage entrance for the building located at 201 W. Grand Avenue ensuring that no loitering or congregating takes place in or near the garage entry.
4. Licensee shall take steps to prevent the accumulation of litter by making an employee responsible for the outside cleaning duties throughout the day and at the end of each night. The employee will be part of the full time staff and will be responsible for picking up any trash that is located in front of, and adjacent to the premises of the establishment. Licensee will publish to the Alderman a copy of the approved manager's statement which includes the manager's contact information for posting on the Alderman's web site.
5. The Licensee shall maintain sufficient trash containers to accommodate any additional waste generated in the unlikely event that extra waste is generated.
6. The Licensee shall ensure that all trash containers shall be locked and secured at all times.
7. The Licensee shall take steps necessary to prevent unnecessary noise pollution in the adjacent alley. Trash shall not be stored on premises but removed to the alley in a manner consistent with best practices as proposed by the Chicago Department of Health.



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8. The Licensee shall have trash pick-up occur at least once per day of operations, and more frequently should the need arise. Licensee shall monitor the exterior of the premises throughout the hours of operation and one hour prior to opening and one hour after closing. Any trash found along the exterior of the establishment, including the adjacent rights of way shall be removed by Licensee. Licensee shall, after closing, sweep the sidewalks from corner to corner.
9. Licensee agrees that in the event the LLCC receives a complaint, the Licensee shall cooperate fully with any investigation, including, but not limited to, submitting any records requested by the LLCC. The Licensee shall, upon request of the LLCC, produce any records the LLCC has requested within ten (10) days of such request.
10. Licensee shall allow the formation of lines on the exterior of the premises only to the south of the Premises entrance. The line shall be a single file only and consist of a maximum of 25 people. Any additional people seeking entry shall be refused and quietly disbursed from the area by security staff firmly telling them they need to leave. A security guard shall be dedicated to the line to ensure that those waiting in line are respectful of the neighborhood by keeping the noise level to a minimum. Licensee shall terminate use of the line and disperse those waiting for entry at 12:00 a.m. on Sunday morning and 11:00 p.m. on all other days of the week. Additionally, patrons arriving to the Premises with reservations will be given entry and checked-in inside of the Premises. No lines shall be formed to the north.
11. Licensee shall make all efforts to prevent fighting, disturbances of the peace, public intoxication, unruly behavior, or any other criminal activity by the presence of adequate exterior lighting, and the presence of security personnel to deter patrons from participating in these types of activities. This includes training/instructing all staff to contribute to the peaceful operation of the business. Security personnel shall be strategically placed at the common exits, and restrooms within the establishment in order to survey the premises and prevent problems. Security personnel at the entrances shall enforce occupancy limits at all times. In the event that any criminal activity occurs, the incident shall be documented in a log and the police department shall be contacted.
12. Licensee shall immediately address any public nuisance issues which adversely



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impact the health, safety, and welfare of the community.

13. The Licensee will further insulate the 2<sup>nd</sup> floor of the building to prevent noise from emanating outside, including a non-retractable, acoustically rated fixed ceiling. The use shall be for a corporate event space.
14. The Licensee will close windows at 10:00 p.m. to abate any sound issues.
15. Licensee will provide the name and contact number for an on-site manager which can be shared with area neighbors for real-time response to noise concerns during all hours of operation.
16. The Licensee agrees that it will not, at any time, apply for a City of Chicago Late Hour (4 a.m.) Liquor License.
17. The Licensee agrees not to expand the Premises without, first, applying to the City of Chicago for the right to expand the Premises.
18. Licensee shall immediately notify, by calling 911, the Police of any illegal activity viewed in and around the Premises.
19. Licensee will display a sign in a conspicuous location near the front door inside the Premises that reads, "Please Respect Our Neighbors, Please Exit Quietly and Do Not Loiter."
20. Alcohol Server Training. All bar and wait staff will be BASSET or TIPS certified, and will be trained with respect to the detection of fraudulent identification, such training shall be bi-annual regardless of each staff member's term of employment. All bartenders and wait staff will be trained to identify intoxicated patrons and will take pro-active steps to prevent the intoxication of patrons. Additionally, Licensee will only offer "Bottle Service" with bottle locks. Bottle locks shall be placed on each bottle of spirits purchased. The bottle locks shall be kept locked at patron tables. Only trained staff shall have the keys and be allowed to pour drinks.
21. Licensee shall discourage any illegal parking of vehicles by its patrons in front of and around the Premises by refusing to service to any such person who is parking their vehicle illegally and Licensee's security personnel will monitor the exterior of the



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Premises to prevent and deter patrons from parking illegally.

22. Kitchen to remain open. During all hours that the business is open to the public, the licensee shall offer food preparation and service to its patrons, consistent with State Law and City Ordinance. Licensee shall not operate as a tavern where the sale of alcoholic beverages is the primary activity. Licensee shall keep its kitchen open at all times offering food preparation and food service to its patrons. Neither the doors shall be open nor customers present after the closing hour.
23. Licensee will not sell package goods for consumption off the Premises.
24. While Licensee may enlist the services of traditional PR firms, ad agencies, event planners and the like, Licensee will not employ so-called "promoters" or unlicensed persons or entities to market or promote any entertainment activities conducted at the premises.
25. The Licensee shall encourage public means of transportation by posting appropriate signage.
26. Licensee's live entertainment shall be under the following conditions:
  - i. Licensee will employ acoustic bands or disc jockeys.
  - ii. Licensee will not employ "Guest DJs."
  - iii. Licensee will not operate as a dance club or venue. Licensee will not remove tables or chairs from the Premises to quantity less than provided on its floorplan submitted in conjunction with its occupancy placards.
  - iv. While patrons are permitted to dance, licensee will not install or otherwise designate a dance floor. **Licensee shall not charge a cover or any other fee for entrance into the premises.**
27. Licensee shall regularly attend CAPS Beat meetings and CAPS hospitality meetings and agrees to set up and/ or attend meetings with the Alderman, police commander, and community residents or groups to discuss any concerns regarding the operations of the Licensee's business.



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28. Non-Smoking Laws. The Licensee will enforce all applicable City and State non-smoking laws as they relate to both the interior and the exterior of the Premises.
29. Licensee agrees that this plan of operation cannot be modified or amended without input by the local Alderman.
30. Licensee shall strictly comply with the City's Environmental Noise Ordinance. If customer noise levels emanating from the Premises result in residential community complaints, the Licensee shall immediately abate any Ordinance violation. The Licensee shall utilize a sound system that has a maximum volume control.
31. Licensee agrees to abide by the observed results of a digital sound meter with a resolution of 0.1dB, an accuracy of +/- 1dB and a frequency range of 20.0 to 12,500Hz as used by a representative of the community and whose results are shared either in person with a representative of the Licensee or through a video emailed to Licensee. Upon presentation of such evidence, the licensee will immediately reduce the volume of any activity within the establishment that is in violation of any City of Chicago Noise ordinance.
32. Licensee shall have a minimum of five (5) outside cameras to monitor outside activity throughout the hours of operation. Three (3) cameras shall be posted in the front of the Premises and two (2) cameras in the rear. Video shall be maintained for a minimum of one week and made available to any law enforcement agency upon request w/in no more than 48 hours.
33. Licensee shall not deploy promotional trucks with klieg lights.
34. Licensee shall ensure patrons depart in a quiet and orderly fashion. Licensee shall implement a closing procedure that includes the lights being progressively turned up and the music being progressively turned down during the last 30 minutes of operation. Additionally, Licensee shall have security staff posted at the front door to monitor patrons and respectfully by firmly request departing patrons to leave quietly.

The conditions of the liquor licenses issued pursuant to this plan of operation are legally binding and may be enforced by the City of Chicago enforcement authorities under Section 4-60-040 (h) of the City of Chicago Municipal Code. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or



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revocation of all business licenses issued to the Licensee. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the liquor license.

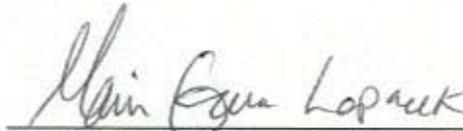
The conditions of the liquor licenses issued pursuant to this plan of operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the license. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this plan of operation.

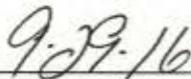
It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this plan of operation next to the liquor license in a conspicuous place at the business address.

**Licensee:** Bottled Blonde Chicago, LLC

**Premises:** 504 N. Wells St.  
Chicago, IL 60654

  
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Les Corieri, Managing Member

  
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Maria Guerra Lapacek, Commissioner  
Business Affairs and Consumer Protection

  
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Date